**Final Exam (150 points) Due: 5/2/2022**

This is an open-book exam. Record your answers on some additional sheets of paper and submit the exam.

**A total of 150 points:** Review the website for the online writing tool, Slice (https://slice.tech ) from the perspective of a new user viewing the content for the first time.

**Q1 (10 points): Keep in mind this section is only for the website a user can see without signing in.**

1. What is Slice?
2. Who is the product for, who is the core demographic?
3. What is the cost of the product?
4. What is your personal impression of the product by just seeing the website and not signing into the product?

**Q2 (20 points**): **Promotional Webpage:** **Keep in mind this section is only for the website a user can see without signing in.**

**Q2.a:** Describe what the website design does poorly.

**Q2.b:** Describe what the design does well.

Use the guidelines below when answering this question. **Keep in mind this section is only for the website a user can see without signing in.**

* Interface navigation
  + Are headings unique and descriptive?
  + Are radio buttons used for mutual exclusion?
  + Are check boxes used for opt-in/opt-out?
* Facilitating data entry
  + Is user input minimal to accomplish tasks
* Display organization
  + Is the data display consistent?
  + Does the display allow for efficient information assimilation?
  + Does the display lower memory load?

**Q3 (50 points): This question is based on using the Slice online writing tool once signed in.**

**Q3.a:** Describe what the product does well.

**Q3.b:** Describe how the product can be improved.

Feel free to use the guidelines from **Q2** for inspiration. Include the following bulleted areas of the product when answering this question, you can always add insights beyond the listed sections.

* Single Pane, Double Pane, and Triple Pan View
* Creating multiple projects
* Adding multiple people (collaborators) to your project
* The experience when you are added to a project
* Adding reference materials
* Exporting documents / Reports

**Q4 (20 points):** **Create two different Persona’s for the product Slice**. You have agency on the age, gender, education level, income, etc. However, the two types of persona’s listed below are required.

1. A Non-Profit Grant Writer
2. A Graduate Level College Student

**Q5** **(50 points)** **Perform a Usability Analysis/Heuristic Evaluation on the full product**. Including user signup, the sign in process, using the Slice tool, and sharing projects.

Link to example extended/detailed reports:

<https://creativeux.ca/wp-content/uploads/2018/05/Heuristic-Evaluation-Checklist-CreativeUX.pdf>

<https://www.irs.gov/pub/newsroom/05-appendix-f2-irsgov-free-file-assessmentl.pdf>

A simple heuristic report example is located within Week 14 on Brightspace.

**Submit:**Submit your Final Exam to the BrightSpace.